

INTELLIGENCE REPORT

Rocky SK8R GAOde



WORK or PLAY



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PHOTO CREDITS: Jim Knight,
Mountain, Bryce, and Stacy.

**POWELL
PERALTA**

501 East Gutierrez St. Santa Barbara,
CA 93103 (805) 963-0416



Chris Borst watches Lance blasting
a sky high judo air at Fallbrook ramp.

members



Lance Mountain care of Powell Peralta
501 E. Gutierrez Street
Santa Barbara, CA 93103

Dear Lance Mountain,
I am 13 years old and have been skating for almost 6 years. I heard from my friend that pro skaters give away boards for publicity. When I heard that I said I'll write to Lance instead of buying a new one because my old Lance Mountain broke when I was riding my halfpipe in Port St. Lucie.

This is how it happened I was going really fast and caught about 3½ feet of air and came down and my board hit the pipe right in the center of the board and cracked right down the center. I've only been able to ride my Bones Brigade skateboard (It's my own design.) and that sucks.

So if you can, please send me a new Lance Mountain please because riding my Bones Brigade sucks.

Your friend,
Billy Beach

P.S. If you can will you send me some trucks and wheels too, my Gullwings sucked up from riding curbs and from wiping out on my ramp.

P.S.S. If you can't send me a board will you at least send me some stickers.

THANKS even if you don't send me the board.....

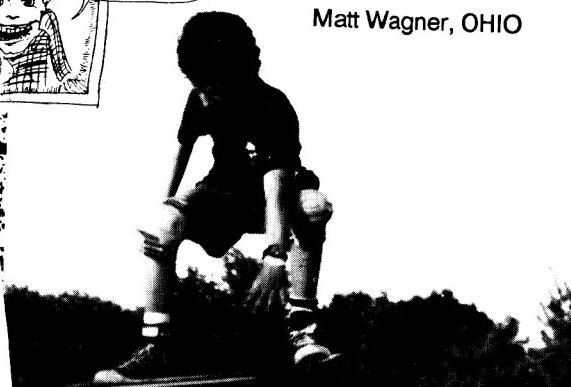
What with you people? most of your ads and most of your boards you make have pictures involved with Satan. By drawing decks have Santanic Hughes O' Malley - dragon O' Weider - skull head @ Guerras - sword and @ McNeil - skull

And God also on the tops of the board a picture of a ~~God~~ devil. Personally I like all your Sticks. But I won't lie know if you guys worry Santanic stuff or just real Santanic stuff because it sells better I know you're not the only company that uses Santanic graphics. But all companies like Zorlac, Walker, Santa Monica Airlines, and others why did you people do this?

Sincerely: Greg Schaefer

P.S. - I'm not a piece of a maniac and I'm not patching, and I hate. But are you hot with graphics than Santanic → Send answer back

Matt Wagner, OHIO





DATELINE HOLLYWOOD: The party is over and the film is "in the can!" Twentieth Century Fox hosted the "wrap party" for its production of "Gleaming the Cube." So...Gleaming the who??? How about a party that includes the likes of Tony Hawk, Tommy G., Mike Vallely, Natas Kaupas, Eric Dressen, Chris Black, Ted Ehr, Gator, Rodney Mullen, and Mr. Mountain, and Mr. McGill!!!??!! As cameraman, skateboard coordinator and second unit director, Stacy Peralta was also in charge of party refreshments.

"Gleaming" is a feature film due out of tinsel town in early summer, 1988. Directed by Graeme Clifford ("Frances" is one of his better known films) this adventure drama is likely to change skating and the way skaters are perceived by non-skaters. The film is not a skating movie, but skating is an integral part of the story that involves a sixteen year-old Orange County skater played by Christian Slater (who has been very busy with several different roles including Francis Ford Coppola's newest film).

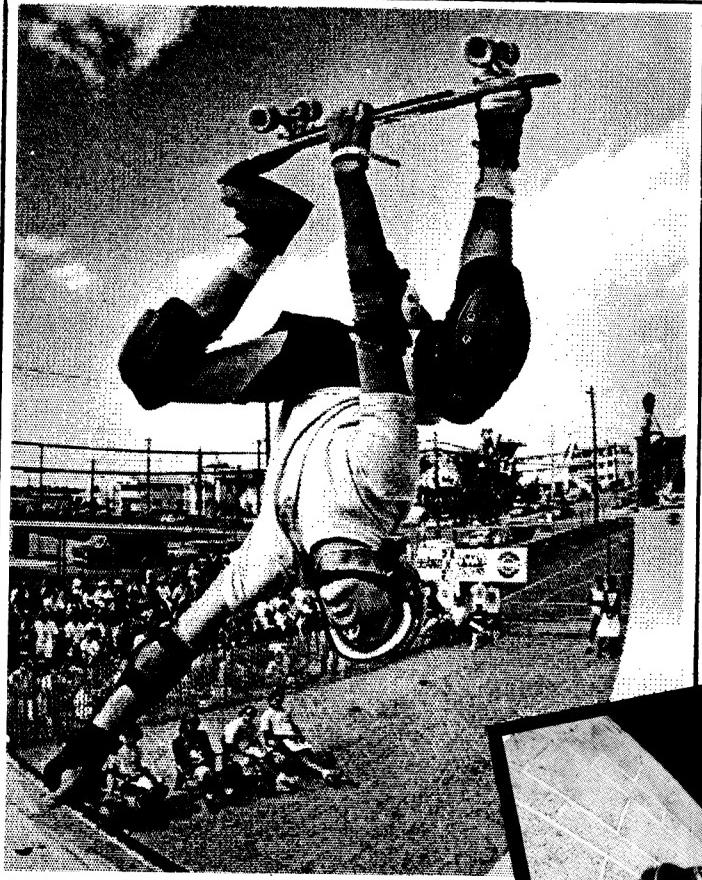
Slater's character has an adopted brother--a Vietnamese 'boat person' refugee--who is murdered, but it's set up to look like a suicide. With little initial help from the authorities, Slater's character sets off to solve the crime on his own, or, with a little help from his friends. This quest includes some of the hottest skating you'll ever see.

"There is amazing, absolutely amazing footage in the film," claims Stacy. "I got to survey Orange County in a helicopter scouting for pools that we might be able to use. Hills. Different street situations that might work for skating locations. And then we'd land and approach the people for their permission." This is distinct from the way the rest of us go skating.

"There are some downhill street-slide shots," adds Stacy, "high speed street-slides...these shots are just going to blow people away. And the street style stuff! Oh, it's just insanely good!"

new

~~skate~~



Steve Saiz-
a 19-year old
street skater from
Long Beach
rides a Lance
Mountain
deck with rat
bones.

The Bones Brigade always has their eyes open for talented young skaters who push themselves a little harder than the rest. Pictured here are some shredders who have practiced hard and skate on the Powell amateur team.

Bucky Lasck-(above) a 14-year old from Baltimore, Maryland rides a mini-Caballero with X-Bones.

Chet Thomas-(right) a 14-year old from Huntington Beach prefers a mini McGill with street bones.





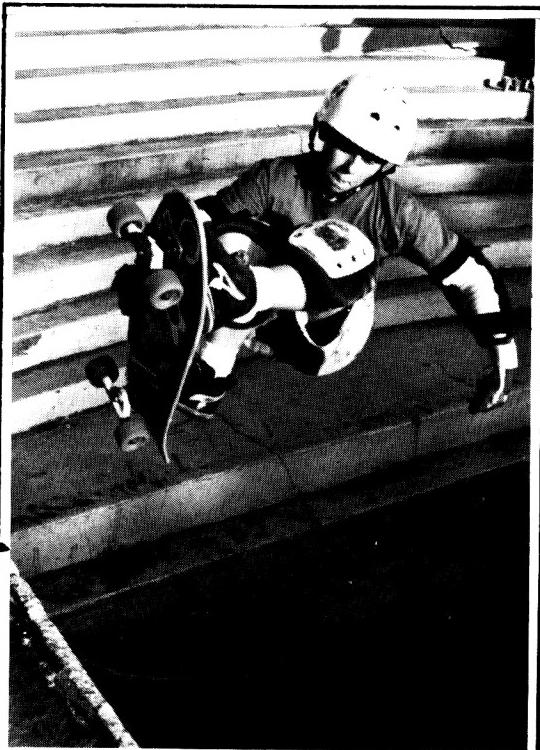
Eric Sanderson-(Above)-Blasting a mean backside at Fallbrook ramp. Eric is 16 and skates freestyle and vert. He prefers a Mountain board and X-Bones.

Donny Griffin -(right)-a 15-year old vertical maniac from Jacksonville, Florida cruising the Kona ramp on his mini McGill.

Not Shown: Rex Kay, 12 years old, from San Diego and Kevin Lambert, 16 years old, from Florida.



Ray Barbie-(above) 15-years old is from Santa Ana, CA. Ray streetstyles his way to fun on a ripper deck and street bones.



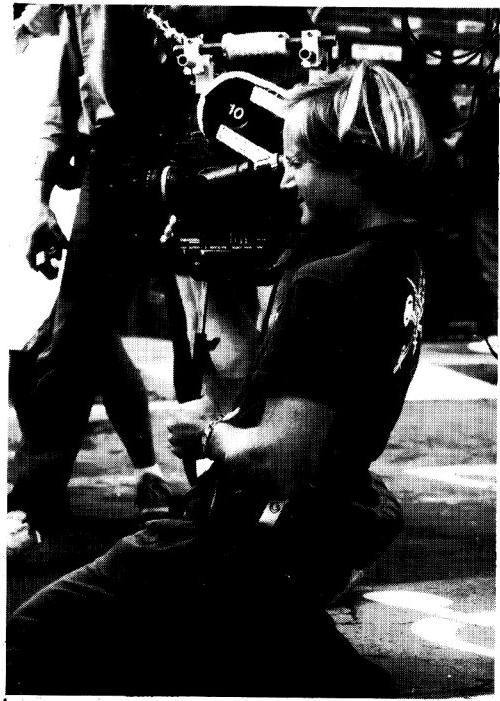
Gleaming The Cube cont.

The story, written by Michael Tolkein, didn't include too much skating initially. But as Clifford saw the effect of the skater's abilities, he began to include more and more skating in the film's story. "He never realized," explains Stacy, "how into skating he would become. And he really has captured an authentic feel of what skating is all about."

Slater's character is a skater. His brother is dead, and he enlists his friends' help in trying to piece together what has really happened. So they skate around. Just imagine this: imagine having the abilities of Mike McGill AND Rodney Mullen suddenly invade your body. You wake up and hit the streets and voila! Well, that's Slater's skating ability. And he skates over to his friend's house, Tony Hawk, and then they skate down to Tommy Guerrero's and then...

And the skating is just amazing. McGill ends up doing some insane things. He personally trashes a police car as he ramp jumps it and collides with the roof-rack light bar. There's one sequence where he seemingly is skating about 60 miles-per-hour while holding on to a car. He tailgates a city bus at 35 mph.

The skater's ability also provided an interesting benefit to the film's crew. Like so many businesses, Hollywood work is "hurry up to wait" work. Except when your wait time is filled with Dressen, Mountain, Valleye and the others, your wait time is filled with hot continuous skating. "The crew's energy never slipped," says Stacy, "with that type of on the set entertainment. Everybody associated with the film has a different image of skating now. I think the film is really about the nuts and bolts of skating. Skaters are going to relate to it, the skating isn't just some gimmick, it's really about skating. Non-skaters are going to see what skating is about, how radical it is...the beauty of it. I'm really looking forward to seeing the film."



Stacy filming the action.

And so are we.



Mini Ramps

From the beginning...MINI RAMPS!!!-always versatile, always popular, always fun...Today, the use/need of them is a major consideration of the post-modern skater. Cheap to build-less wood. Scraps can be used with new wood only being used for the final layer. Plus, the size of the MINI makes it possible for more skaters to have them. Use them. They don't take up all of your yard, aren't as annoying to neighbors, aren't as loud and, above all, they're easier to ride than bigger ramps.

Big ramps are an outgrowth of the 70's vertical skatepark riding. In park days gone by, a skater progressed from flat to increasingly more vertical terrain as abilities allowed. So, in a sense, the MINI of today is related to the small bowls of yesteryear. Many current vert ragers have used MINI ramps in their vertical learning process (Remember, in learning to ride vert, the ability to "PUMP" is the most important thing to master; the MINI is the perfect place to perfect the 'pump.')

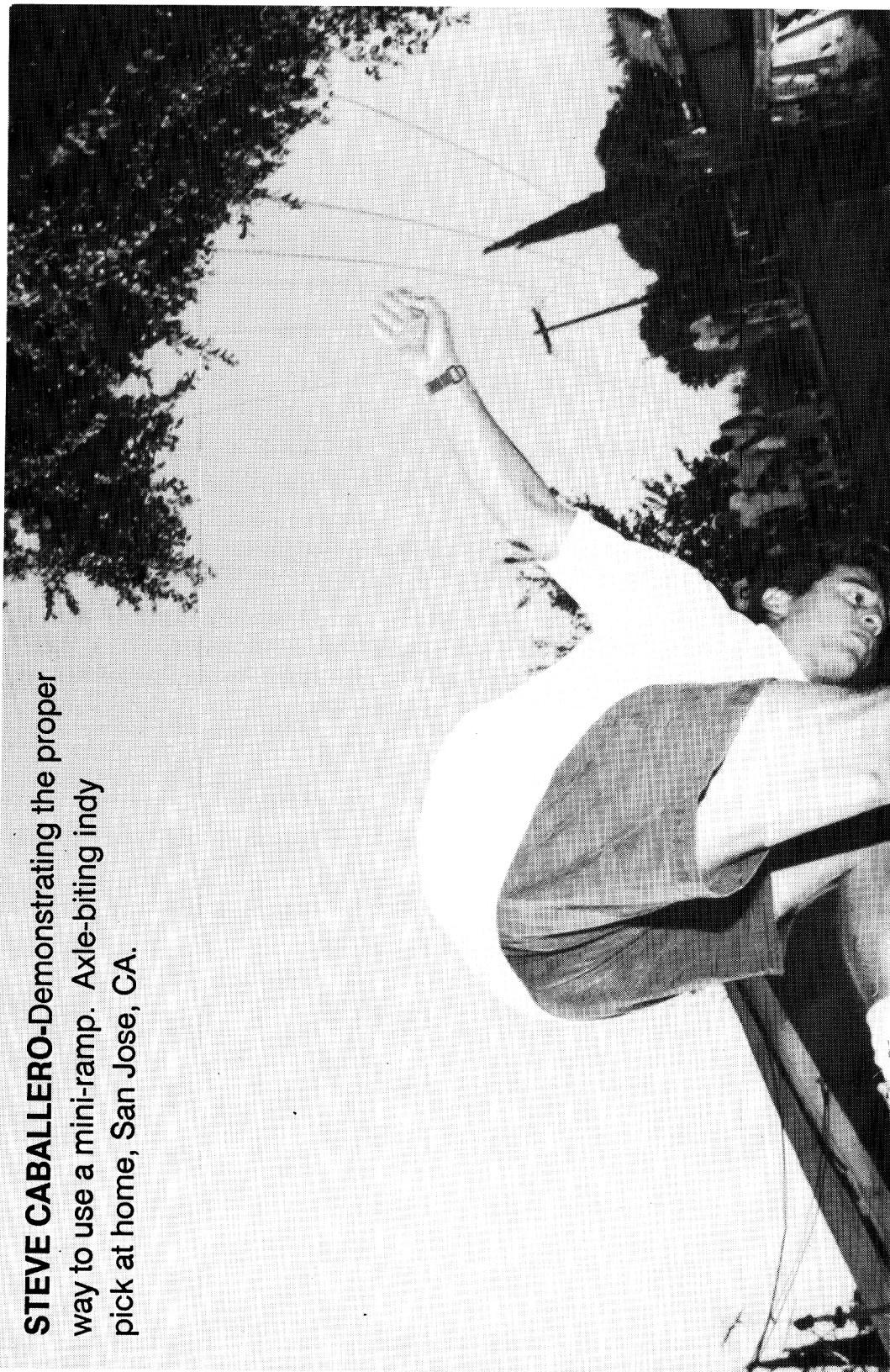
MINI ramps are excellent adjuncts to street skating environments, plus they're a rad skating environment on their own. Rumor has it that future pro contests are planning to include MINI ramp formats as an integral part of the competition.

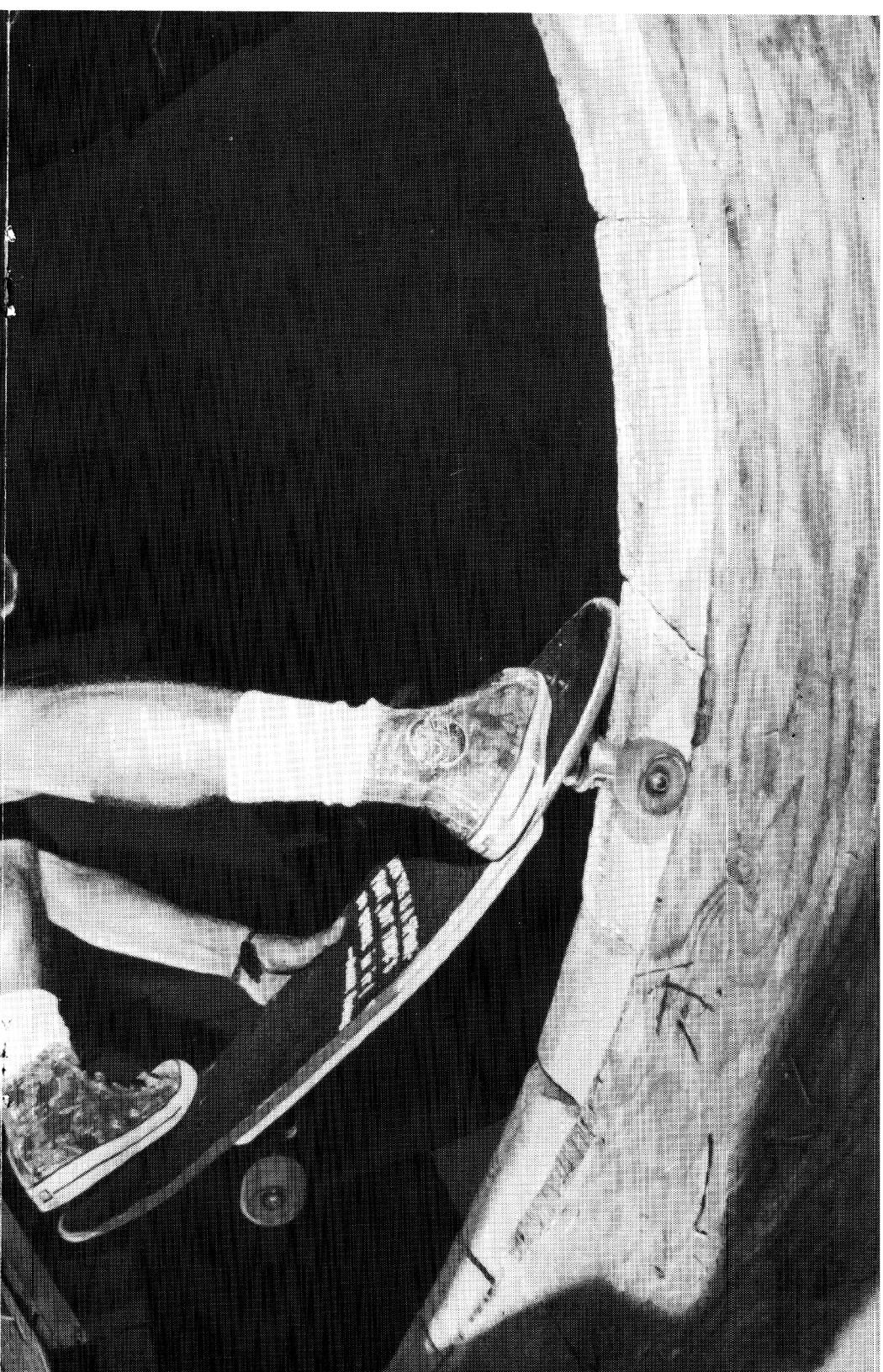
MINIS can be built in many sizes and heights. Steve Cab had a 12-foot half which he cut down to a 6-foot MINI. Stacy Peralta just built a 12-foot wide, 4-foot high MINI for fun purposes. Kevin Harris had a new MINI built at his skatepark. His new style MINI has different levels and hips and seems to be an ideal replacement for the traditional snake runs and baby bowls of skateparks.

MINI ramps appeal to skaters of all styles, ages, and orientation. The skaters of today advance to the future by riding the MINI. Watch for the pro MINI ramp contest in '88. Get ready.

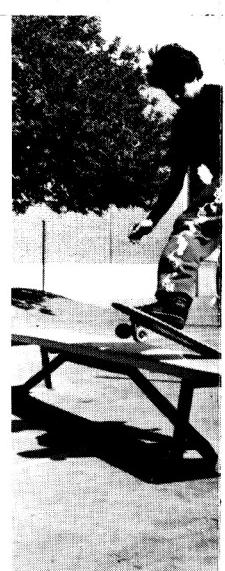
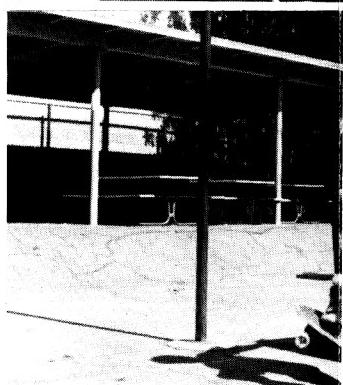
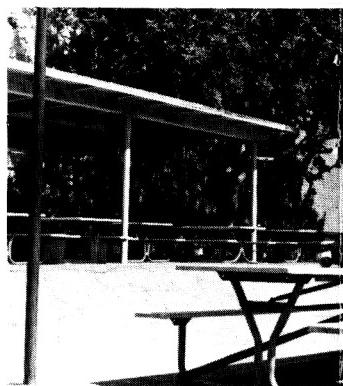
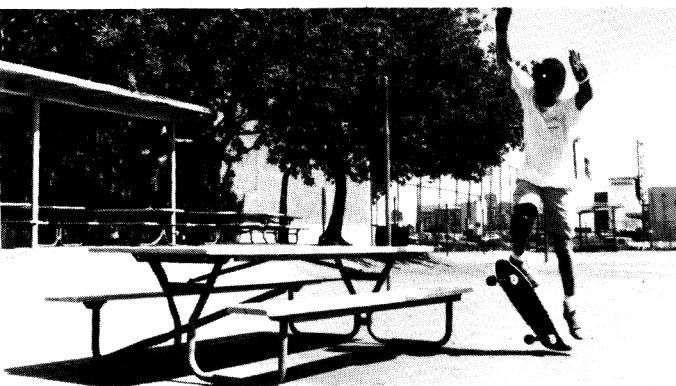


STEVE CABALLERO-Demonstrating the proper way to use a mini-ramp. Axle-biting indy pick at home, San Jose, CA.

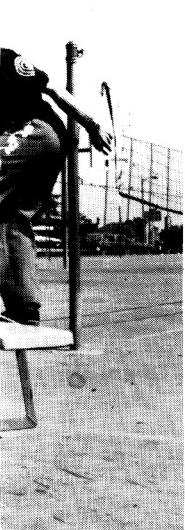
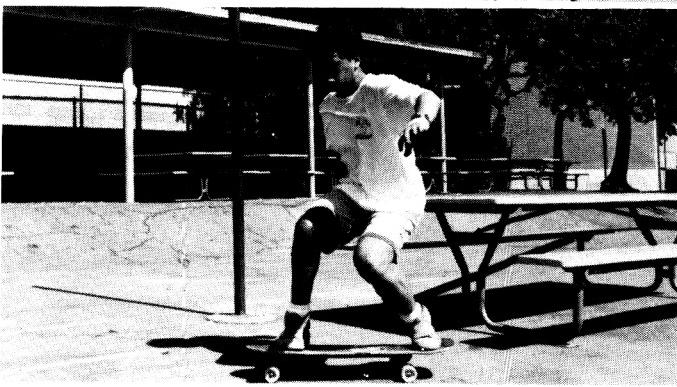
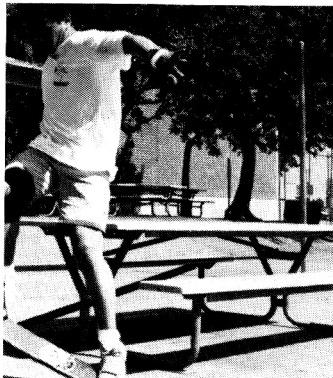




MOTO-DRIVE



Slide 'n' Roll Schoolyard Style with Steve Saiz and Jim Thiebaud



日本

JAPAN JOURNAL
by LANCE MOUNTAIN

DAY ONE:

Japan is known for its earthquakes. Well our trip starts with one, in California! We arrive at airport to find that our flight has been delayed until the next day. Steve, Adrian and I return home and use the "STAY UP ALL NIGHT BEFORE YOU FLY" method so we can sleep on the plane. Meanwhile Kevin's plane dumps its fuel in the ocean two hours into the flight and returns.

DAY TWO:

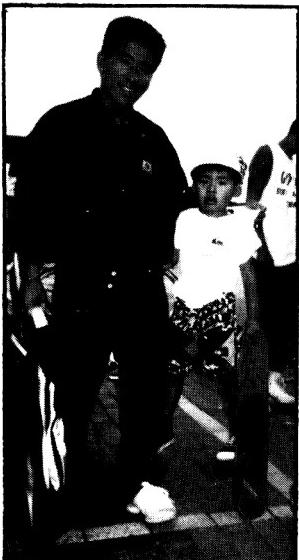
"STAY UP ALL NIGHT BEFORE YOU FLY" method doesn't work, except for Stevie, who sleeps anywhere, anytime. We land at wrong airport. Bus takes us for 100 mile junket to another airport where we board plane to fly to Osaka. Finally arrive to meet Kevin and hoardes of Japanese skaters with LOTS of cameras.

DAY THREE:

Yuji, our narrator and guide, takes us to first demo. 20-feet wide, 9.5-feet high ramp. Great skating. Two jump ramp on five-foot wide path is the Street-style and Free-style area. We judge the contest. Japanese skaters go for anything and love hanging up and slamming anyway possible. Ramp contest had 2 minute runs. Street runs had some problems with TIGHT TRUCKS missing the ramps. Good prizes: Bikes, surfboards, shoes, boards, and MONEY.

DAY FOUR:

Demo at amusement park. 9.5-feet wide by 11-feet high. A little slippery. Not too many people but some rides were "Escape from Alcatraz!!!" Had five minutes to go through



Hot Japanese kid
and proud father





interview.

DAY NINE:

TV interview at station. Showed Powell videos and they questioned us. We stood around and tried to pretend we knew what was going on. Over before we knew what was happening.

DAY TEN:

Demo in disco called Aundevil on a small 8-feet wide and high demo ramp. We skate with the Murasaki skaters and Toyota, the best Japanese vert skater. Demo ends at 12 midnight. Using the "STAY UP ALL NIGHT BEFORE YOU FLY" method, we went to the LA Club pool hall with skate-park and shop. Small ramp inter-linked with ladders and nets. Hot fun. Had great fun with the kids. They have plans for a large ramp, biggest in Japan. Left at three in the morning.

DAY ELEVEN:

Came home. "STAY UP ALL NIGHT BEFORE YOU FLY" method does not work again, except for Steve, again.

rooms and duck under sensors. Tried our abilities on mini off-road motor bikes that we raged all over the park on. Finished off the session with a demo on the race track's banks.

DAY FIVE:

Scheduling snafu leaves us to whack at the little green ball. While we play tennis organizers try to set up ramp that is actually too small. Freestyle area is cardboard surface taped together. Crowd enjoys nonetheless. Shake our hands and bowed.

DAY SIX:

Shopping spree!!! Steve gets Godzilla models, videos, albums, books, and cartoons. Adrian gets guitars. I get 45's. Kevin gets ear phones. Must learn how to waste money better.

DAY SEVEN:

Demo at festival on a ship. Ramp 10-feet wide, 10-feet high. Free-style area is bumpy deck of ship. MANY people. One of the best demos. Lots of noise.

DAY EIGHT:

Contest on same ramp. Demo in the evening. More shopping. Kevin stays and tours the city and skates for a TV



New Products

FOR YOUR WALL:

Bone Days Calendar - A year of skate days for '88. Quite simply, we're at a loss for superlatives...the ragingest record of time ever assembled. You won't believe it.



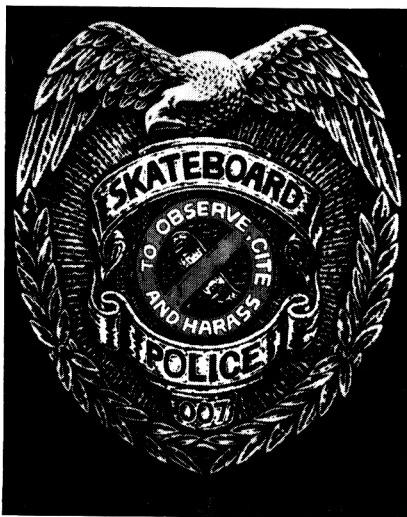
NEW FOR YOUR BODY:

Bones Brigade Sweatshirt - Keeps you warm until the next tour as Tommy G. airs it out across your back.

STICKY STUFF:

New Flammable Bones stickers...You've worn it, now you can stick it.
New Skate Patrol Badge stickers too!



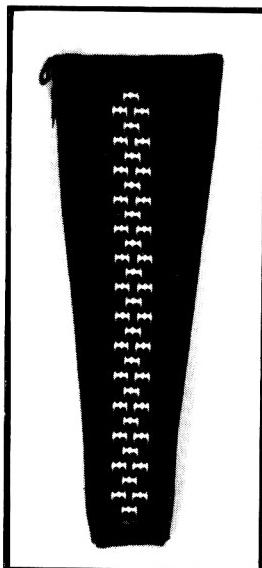


Skate Patrol Shirt (Wear your badge with pride)... Don't forget, skateboard-ing is not a crime.

**SKATEBOARDING
IS NOT A CRIME**

11' Air Shirt - Join in the celebration of Caballero's World Record!

Sweat Pants: New bat design crawling up your leg. Wear them with your new 11' Air Shirt for the overall Cab effect.



Clocks - New, authorized Tom Dooley hanging hardware, easier to install, especially with the Bones Days calendar nearby.

Team



Ray Underhill

Just 25 years-old, Ray started skating on the streets with friends from junior high ten years ago. Unlike most, he lived in Tennessee, and bought his first board from a Ben Franklin "5 'n dime." He took the normal progression through skating: road rashes, building terrible ramps, and making skate magazines his solo source of support. To his credit, he followed Powell-Peralta's growth ever since he spotted the old photo of Ray Bones gettin' heat on a Powell Quicksilver metal board. Not too long ago he spent every cent he had on boards, buying one a month until he was sponsored by TRACKER after a Kona contest. Stacy gave Ray a call to sponsor him just as skating was growing strong in the mid-west and along the east coast. Ray's skating is quite different, picking up interesting tricks and going "Fakie" for quite some time now.

Job: "I wish I didn't have to have one!" He color separates for T.W.S. and strips photos for magazines and ads. Takes up too much of his skating time. Hoping to turn pro next season and do more in the promotion area, Ray looks forward to having a Beamer set-up, complete with original Bones signed by Stacy ("Skate for Life").



Kevin Harris - carving a stylish one wheel nose wheelie.



COMMIT A SKATECRIME TODAY



POWELL CORP
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